

# Re.ViCa

*Reviewing (traces of) European Virtual Campuses*

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Education and Culture DG

Lifelong Learning Programme

# “Reviewing [traces of] European Virtual Campuses”

Project supported by the European Union under the Lifelong Learning Programme - Erasmus/Virtual Campus

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A note on timescales... “just right” by accident

# Reviewing Virtual Campuses

“ *Re.ViCa makes a review of virtual campuses all over Europe and disseminates its results in Europe. By comparing European and non-European initiatives, guidelines and success-factors are created to enable institutions to set up a Virtual Campus to maximise their performance* ”

# Partnership

Katholieke Universiteit Leuven – AVNet (BE)

EuroPACE ivzw (BE)

**FernUniversität in Hagen** (DE)

Helsinki University of Technology - TKK Dipoli (FI)

Université Louis Pasteur (FR)

University of West Hungary - College of Geoinformatics (HU)

**International Telematic University UNINETTUNO** (IT)

ATiT (BE) – Sally Reynolds etc

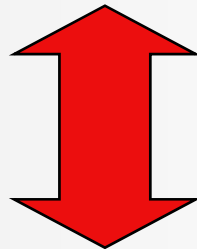
Matic Media Ltd (UK) – Paul Bacsich etc

# *What is a Virtual Campus Nowadays?*

# Past: clear boundaries

Registration, administration, course provision, tutoring,  
examination, creditation

traditional university  
**on-campus**



virtual university  
**online, distance...**

# Present: Major E-Learning Initiatives

- Requires at least 1% of the institutional budget
- Affects or will affect at least 10% of students
- Is led by a person with rank a senior professor
- Has a section of the institution to manage and deliver it
- Has a Steering Group chaired by a senior manager
- Is part of the institution's business plan, not just grants
- Is guided by up to date strategy, planning and operational documents (including costs and benefits)
- Has a channel to the head of the institution
- Ensures that the head of the institution can discuss it with other heads

# Re.ViCa - activities

Research and definition of new “MELI” concept

- Non-exhaustive, best and failed cases, current and past
- In-depth
- Inside information

Comparison with non-European examples

- Define their critical success factors

International Advisory Committee of experts to review and improve – e.g. Tony Bates



# Based on previous examples and research from EU programmes etc

+ Other initiatives from the partners and from others identified during the research, European and global, ceased and successful ones ...



# Re.ViCa - outputs

Inventory of Virtual Campuses - **Gazetteer**

Taxonomy

Three key meetings with International Advisory Committee

**Website (wiki) – the heart of the project – including 26 OECD-style country “pen-pictures”**

Virtual Campus Manual with guidelines, best-practice, recommendations – and **Critical Success Factors**

# Early thoughts

Failures (absolute and relative) continue

National programmes are ending

No clear case to government for research

Turning failure into success: a clue in Canada?

**Critical Success Factors can be regarded as a subset of benchmarking/quality criteria oriented to “step-change”**

Private HE sector may be a key to innovation?

How could we all take forward the wiki?

# More information?

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